Training Price List for Nigeria (2025)

This document outlines the recommended pricing for various tech and digital skill training programs in Nigeria, tailored for different levels of expertise.

## 💰 Recommended Price Tags in NGN (₦)

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| --- | --- | --- | --- | --- |
| Course Area | Beginner Price | Intermediate Price | Advanced Price | Notes |
| Data Analysis | ₦30,000 – ₦50,000 | ₦60,000 – ₦80,000 | ₦90,000 – ₦120,000 | Excel, SPSS, Power BI |
| Data Science | ₦50,000 – ₦80,000 | ₦90,000 – ₦120,000 | ₦130,000 – ₦200,000 | Python, SQL, Pandas, NumPy |
| Web Development | ₦40,000 – ₦70,000 | ₦80,000 – ₦110,000 | ₦120,000 – ₦180,000 | Frontend/Full Stack (HTML, JS, React) |
| Graphics Design | ₦25,000 – ₦40,000 | ₦50,000 – ₦70,000 | ₦80,000 – ₦100,000 | Canva, Adobe, CorelDRAW |
| Machine Learning | ₦60,000 – ₦100,000 | ₦120,000 – ₦150,000 | ₦180,000 – ₦250,000 | Supervised, Unsupervised, Projects |
| AI Training | ₦70,000 – ₦120,000 | ₦150,000 – ₦200,000 | ₦250,000 – ₦300,000+ | LLMs, Chatbots, Automation Tools |

## 📆 Example Training Package

Data Analysis Starter Bootcamp  
- Duration: 4 Weeks  
- Fee: ₦40,000  
- Format: Online (Zoom/WhatsApp)  
- Tools: Excel, Power BI, Google Forms  
- Includes: Certificate, Real-life Project, Mentorship  
- Discount: ₦30,000 for Students/NYSC Members

## 🔺 Pricing Strategy Suggestions

- Students/Corpers: 20–30% off regular price  
- Group Enrollments (5+): 10–15% discount  
- Early Bird Offers: 10–20% off before deadline  
- Installment Plans: 2–3 tranches depending on course